EXHIBITION AND SPONSORSHIP BROCHURE

CEDA Dredging Days 2019

Conference and Exhibition

7-8 November 2019

Rotterdam Ahoy, the Netherlands

ORGANISED BY: CEDA Central Dredging Association

SILVER SPONSOR: Port of Rotterdam

MEDIA PARTNER: Dredging and Port Construction, Insights from IHS Markit

IN CONJUNCTION WITH: EUROPORT 2019, 5–8 Nov | Rotterdam Ahoy

#dredgingdays

www.cedaconferences.org/dredgingdays2019

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7-8 November 2019, Rotterdam Ahoy, the Netherlands

THE CONFERENCE

CEDA Dredging Days is the flagship conference of the Central Dredging Association (CEDA) and is the main event on the dredging industry calendar in the CEDA (EMEA) region. It's widely considered to be the primary forum for leading researchers, and industry experts, to share ideas, discuss challenges and consider potential solutions. The conference is well-attended by professionals representing the entire cross-section of the dredging field, from across the CEDA region and beyond, so it's also appreciated for the exceptional networking opportunities it offers.

The CEDA Dredging Days 2019 programme will follow its successful format of contributed peer-reviewed technical paper sessions with 19 presentations covering:

- **Latest developments in dredging technology (2 sessions)**
- **Projects and project management**
- **Assessing and managing environmental effects**
- **Academic research**

Several papers will discuss the use and value of modelling in relation to the above topics. For more details please visit the Programme page on the conference website.

The technical programme will also include a moderated interactive session on stakeholder involvement and a pitch talks session, organised by Young CEDA.

THE EXHIBITION

The technical exhibition, with its central location will be an integral part of the event. This is where delegates spend their time between the sessions, and where lunches, coffee breaks and the popular CEDA Netherlands Reception, will take place. It will be open throughout the conference and, for the first time, exhibitors will be able to invite a number of guests to their stand even if they're not registered for the event. This will allow you to make the most of your time when the technical sessions are running.

If you want to speak to the professional decision-makers in dredging, this will be the best time to reach them… while they're all in one place, focused and receptive to hearing the latest news.

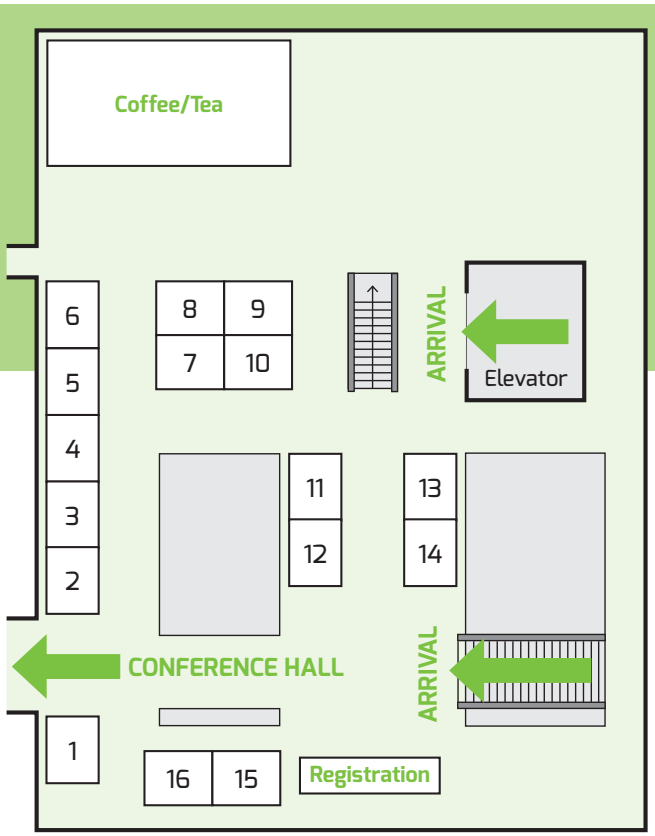
As an exhibitor you will enjoy:

- **an unparalleled opportunity to showcase excellence and innovation, through your latest products and services, to a select group of decision-makers representing every facet of dredging and associated fields**
- **opportunities for valuable conversations with key people who want to hear from you**

Please note: The CEDA Dredging Days exhibition is a technical exhibition – **not a trade show**. Delegates will be interested in hearing more, direct from you as an exhibitor, about how your technical advances address the challenges that are most relevant to them.

THE VENUE

CEDA Dredging Days 2019 will be held in Rotterdam, Ahoy, the Netherlands, alongside Europort 2019, which is firmly established as one of the best of the world's leading maritime technology trade shows. The two events together provide a great opportunity for delegates to update on the latest thinking, see technological advances first-hand, and network with their peers – all in one place.



WHO WILL BE THERE?

CEDA Dredging Days is always well attended by practitioners, scientists and academics, who represent:

- **Port, coastal and environmental authorities**
- **Developers and owners of water infrastructure projects**
- **Regulators**
- **Environmental organisations**
- **Conservation bodies**
- **Dredging contractors**
- **Consultants**
- **Designers and builders of dredging and ancillary equipment**
- **Academic and research institutions**

SPONSORING CEDA DREDGING DAYS 2019

Sponsoring CEDA Dredging Days 2019 offers a valuable opportunity to be visible to professionals, stakeholders and key players, in the dredging and hydraulic construction fields. It also offers the opportunity to associate your brand with this prestigious event and to demonstrate that your company is an active member of the CEDA community.

Sponsorship of CEDA Dredging Days 2019 is open to CEDA Corporate Members.

SPONSOR AND EXHIBITOR PACKAGES

GOLD SPONSOR PACKAGES

Each option in this category is on an exclusive, first come, first served basis:

- Conference app (your company logo on the app splash screen and navigation screens)
- Lanyards (your company logo on the CEDA conference lanyard, full colour, 2 sides[1])
- Mobile charging station (prominent company branding on station)

SILVER SPONSOR PACKAGES

Each option in this category is on an exclusive, first come, first served basis :

- ~~Conference proceedings USB (your company logo on the USB, full colour, 1 side[1])~~ **SOLD**
- Lunch on 7 November 2019 (visibility during lunch)
- Lunch on 8 November 2019 (visibility during lunch)
- Farewell drinks on 8 November 2019 (visibility during drinks)

BRONZE SPONSOR PACKAGE

- A great opportunity to support CEDA Dredging Days, as an essential platform for sharing dredging knowledge and best practice.

[1]The CEDA conference lanyard and proceedings include the CEDA logo as part of the text: 'CEDA Dredging Days 2019'

EXHIBITOR PACKAGE

- 2m x 3m stand
- a fascia board (30cm high) with company name
- one table (80cm x 80cm) with two chairs
- one basic electrical outlet (220V)
- two spotlights
- **NEW** **a technical pitch:** the opportunity to showcase a particular product/service, that addresses a relevant technical challenge, in a short (2 min) technical pitch in one of the conference technical sessions
- **NEW** **a poster presentation:** display a technical poster on one of the dedicated boards that will be situated around the exhibition area
- **NEW** **8 invitations** for your special guests to visit your stand during the technical sessions. For the first time this will be available to a limited number of your clients who are not attending the conference. This will allow you to make the most of your time when the technical sessions are running.

Please note: Exhibition space is limited and will be assigned on a first come, first served basis.

OVERVIEW OF PROMOTIONAL OPPORTUNITIES

Promotional opportunities that come with being a sponsor or exhibitor (prices in EUR and exclusive of VAT).

	GOLD	SILVER	BRONZE	EXHIBITOR (MEMBER)	EXHIBITOR (NON-MEMBER)
EUR	5,000	3,500	2,000	1,900	2,700
Company logo on the sponsors and/or exhibitors pages of the website	X	X	X	X	X
Company logo on all web pages	X	X	X		
Company logo in programme book	X	X	X	X	X
Company info in programme book				X	X
Company profile in conference app	X	X	X	X	X
Company info on conference website				X	X
Company logo with web link on sponsor page in conference proceedings	X	X	X		
Company logo on holding slide in conference room	X	X	X		
Announcement on website and in social media	X	X	X	X	X
Company name and web link in CEDA Dredging Days related newsletters	X	X	X		
Company logo on app splash screen and navigation screens	App sponsor				
Company logo on lanyard	Lanyard sponsor				
Mobile charging station	Charging station sponsor				
Company logo on conference proceedings USB		USB sponsor			
Banner in conference foyer during sponsored catering moment[1]		Catering sponsor			
Accreditation in session previous to sponsored catering moment[1]		Catering sponsor			
Table tent cards with logo on table during sponsored catering moment[1]		Catering sponsor			
Recognition in the conference programme[1]		Catering sponsor			
Exhibition booth (6m²) as described				X	X
Technical pitch				X	X
Poster presentation				X	X
Exhibition staff registration[2]				2	2
Guest invitations				8	8

[1] Moment depending on package chosen

[2] Only exhibition staff registered for the conference will be admitted to the technical sessions. Exhibition staff will be invited to the reception on Thursday evening, and the farewell drinks on Friday afternoon.

CEDA
Central Dredging Association

Contact **sylvia@mintenprojectmanagement.nl** to sponsor or exhibit at CEDA Dredging Days 2019 and make sure your organisation is seen by the people that matter.

CEDA Dredging Days 2019 Conference Secretariat
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